

big picture farm

Est. 2011
Townshend, VT

A winter scene at a farm. In the background, a large red barn with a cupola stands on a snow-covered hill. To the right, a yellow house is partially visible. The foreground is a snowy field where a person in a dark jacket and red hat is herding a group of goats. The goats are of various colors, including brown, white, and black. The sky is overcast and grey, and the trees are bare and covered in snow.

farmstead goat milk
caramels & confections

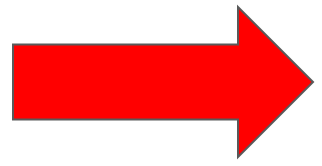
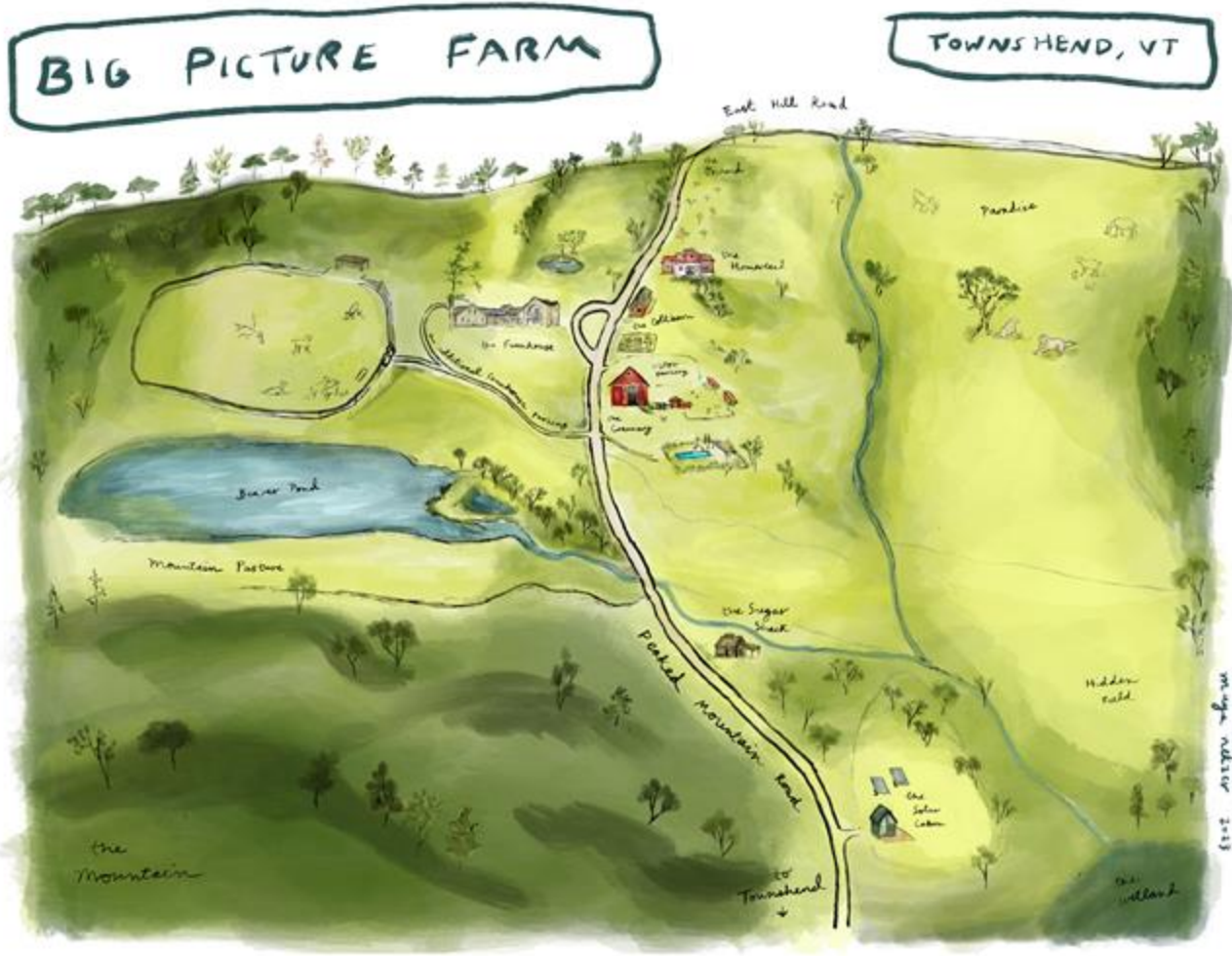


sustainability goals

1. 100% Solar-Powered
2. Regenerative Grazing
3. Local & Organic Ingredients

4. Packaging!!!





How can we reduce the amount of waste that can occur during the journey from farm to consumer?

Dairy Packaging Innovation Grant

1. Big Picture Farm seeks to transform our entire line of packaging for our farmstead milk cheese and caramels to environmentally-friendly formats that are recyclable, compostable, FSC-certified, and/or climate-forward to help reduce our impact on the environment and to achieve our long-term sustainability goals
2. In addition, we will design, create, and share a template of green packaging solutions catered to small and mid-sized dairies, milk processors, and other specialty food makers who find themselves in a similar situation of wanting to innovate their packaging in sustainable ways but not knowing how to go about it.





✓ cushioning



✓ insulation



✓ mailers



✓ folding cartons



✓ shipping labels



✓ corrugated boxes



✓ cold packs



✓ packaging tape



✓ cheese paper



✓ film



ribbon



stickers



printer paper



merch



bags



Product: Compostable Pouches

Vendor: Elevate Packaging (Chicago, IL)

Features:

- Certified compostable ASTM D6400, EN13432
- Vegan, non-GMO, not PLA.
- Does not contain harmful chemicals such as bisphenol (including BPA), PFAs, or phthalates.
- Made in USA
- Safe for Home Composting
- Custom or stock bags

Lead Time: stock pouches can be ordered for immediate shipment. Custom designs take 8-10 weeks.



Product: Wood curls (cushioning)

Vendor: [Sylvacurl](#)

Features:

- All-natural packaging material made of wood curls from Vermont sourced wood
- Renewable, biodegradable, compostable
- Made in Vermont
- Can order direct in a variety of quantities (from 2.5 cubic feet for \$50 to pallets of 100 cubic feet for \$700)

Lead Time: 1 week



Product: Compostable Mailers

Vendor: Tishwish


Features:

- Certified home compostable
- Bio-based (PBAT)
- Made in USA, Vietnam, India, and China.
- Small MOQs, even for custom designed
- ~ \$.80 - .90 each for custom bag

Lead Time: stock mailers can be ordered for immediate shipment (transit time 1 week). custom mailers ship in 4-5 weeks plus a 1 week transit time.



Grant Outcomes

1. BPF Packaging 
2. Supplier guide - forthcoming Spring 2024. 