lu·lu

FARM TO SPOON

lu.lu: a remarkable,
or outstanding
object or thing
e.g. ice cream + gelato

Laura Mack
founder +
ice cream maven
vergennes, vt
@luluicecream.vt

we are a lu.lu

woman-owned company

small-batch from scratch

made in-house + innovative flavors

lauded as the best ice cream in VT

our team

Laura Mack

Sofie Kwiatkowski
production manager

Maddie Belden
shop manager

Doug + Linda
parents + advisors

farm-to-spoon: our obsession

made from scratch • for everyone • supporting the local landscape

100% locally sourced

- our core ingredients are all sourced locally
  *everything but sugar
- over 20 farm partners

small-batch excellence

- seasonally inspired flavors
- deeply rooted in our regional identity
- direct farm relationships
- freshness guaranteed
- prioritizing local farms and producers

from scratch, for everyone

direct farm partnerships

pasteurization in house

batch freezing + packing

statewide distribution

our industry friends

department of agriculture

NE-DBIC

Cornell CREA

farm partners

here's the scoop

100% from-scratch local ingredients

15gal vat pasteurization certified milk handler

zero absolutely, no preservatives base mixes, additives, or shortcuts

2yrs annual growth will enable the creation of 5 full-time jobs

50+ seasonally based flavors dynamically different

multi-channel strategy

brick + mortar

high foot traffic
customer discovery

e-commerce

direct to consumer
high purchasing in NY, CT, MA

distribution

20+ co-ops and independent grocers
distributor partnership

scooping up a new market

diversifying our product line • now featuring goat milk

100% lactose-free goat milk gelato

innovation + creativity

- expanding our farm partners: goat dairies
- diversifying our product offerings

expansion + growth

spreading our farm-to-spoon mission regionally

- production plant expansion: 150 gallon pasteurizer
- increase farm partners: dairy + produce
- regional distribution: crossing state lines

lu·lu
want to be
a lu.lu?
stay connected!
@luluicecream.vt
luluvt.com
Laura Mack
laura@luluvt.com
802.398.5294
Garden Basil
sleeped with freshly picked VT basil
goat milk gelato
white chocolate lavender
Bonjour, Hi
french toast infused
Seriously Chocolate
Vanilla Bean
Malibu B
vegan +dairy
watermelon-bas
Seriously Ch
Mascara Tears
Three Amigos So
Black Ma
little miss
sunshine
farm to spoon